



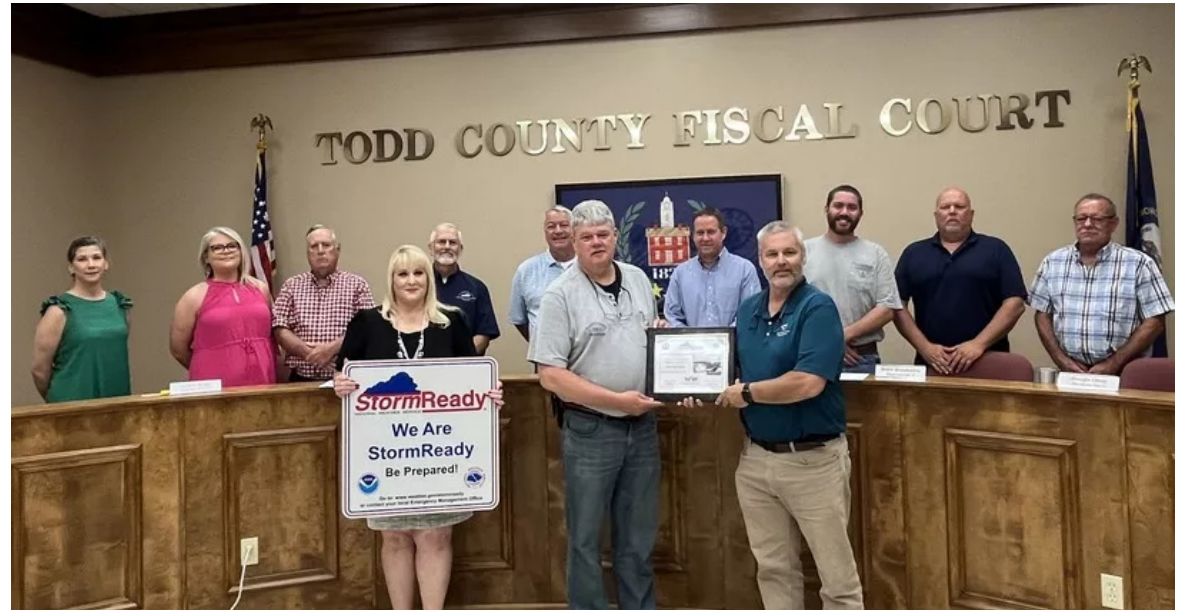
KACo Leadership Institute: Make Your County StormReady

Aug. 22, 2024



What is StormReady?

- National Program developed to help build Weather Readiness
- Helps community leaders and residents better prepare for hazardous weather
- Uses a grassroots approach to help communities develop plans to handle all types of extreme weather.



What is required to become StormReady?

- Multiple ways to **RECEIVE** and **RELAY** weather information to the public and other key officials.
- Good communication is crucial at all stages of a weather event and is essential for critical decision making.
- Participate in community outreach to promote weather safety
- Implement the infrastructure and systems needed to save lives and protect property





Emergency Operations Planning

2.1 – List the sources the EOC, and/or other facility (such as dispatch center, warning point, security center, etc.), is able to receive official hazardous weather information.

Have at least two ways (recommended three or more with populations greater than 15,000) to **RECEIVE** warnings:

- NOAA Weather Radio
- iNWS
- Text Alerts
- Mobile Apps
- Email Alerts
- TV / Computer Feeds



Emergency Operations Planning

2.2 – List the ways the EOC, and/or other facility (such as a dispatch center, warning point, security center, etc.), is able to relay official watch/warning information to the public, and/or the organization's staff?

Have at least two ways (recommended three or more with populations greater than 15,000) to RELAY warnings:

- Reverse 911
- Social Media
- Website
- Email distribution lists
- Mass Notification systems
- Cable TV override



Emergency Operations Planning

2.3 – Do you have an updated Emergency Operations Plan (or similar plan or weather annex) in accordance with state/FEMA or your organization’s time requirements?		<input type="checkbox"/>	<input type="checkbox"/>
		Yes	No
What was the date the plans were last updated?			
What are the main hazards covered in your plan?			

- Review your plan in accordance with state / FEMA requirements. Updates are recommended every two years. Most impactful / common weather-related hazards should be addressed in the plan.

2.4 – Does your plan have instructions for EOC, or similar facility, to activate and request weather support for events such as HAZMATs, SARs, large public venues, etc.)?		<input type="checkbox"/>	<input type="checkbox"/>
		Yes	No
Additionally, do these plans include guidance for the receipt & redistribution of critical weather information, as well as reporting observed weather conditions back to the NWS, or non-NWS meteorological service?			
	<input type="checkbox"/>	<input type="checkbox"/>	
	Yes	No	

- Plan must include instructions for activating the EOC (or similar) and local warning relays, as well as containing procedures for reporting severe weather or other emergencies which require support
- Up-to-date contact info for your local NWS office is a must! Reports are critical to our operation!



Emergency Operations Planning

2.5 – Do you have plans which account for hazardous weather (e.g. [Lightning Safety Toolkits](#)) and have a reliable source of weather information for any large public events by using weather support services?

Yes, with
NWS office

Yes, with a
non-NWS service

No

Planning / Establishing a reliable source of weather information is needed for large public events.



Coordination and Partnership Development

3.1 – List any NWS partner meetings or workshops, or similar collaborative events with non-NWS service providers, your organization has attended over the last two years.

Yes No

Participate in at least one partner meeting or workshop every two years after recognition. (note: not a requirement for non-government EM or safety official applications)

3.2 – List at least one actual event, or participation in a drill or exercise, that included a weather emphasis or component with your operations.

Have one event, drill, or exercise involving your operations at least every two years.



Coordination and Partnership Development

3.3 – Is your team registered for, and familiar with, [NWSChat](#), or similar weather coordination application or program from a non-NWS service?

Yes No

If Yes, then list the weather coordination application(s) used.

Sign up and become familiar with NWSchat, or at least one other non-NWS service weather coordination application.
(note: not a requirement for non-government organizations)

3.4 – Do you receive weather information from your local NWS office or non-NWS service through blast/notification email distribution lists?

Yes, from a NWS office Yes, from a non-NWS service No

At least two representatives from the organization are included on a email distribution list.



Coordination and Partnership Development

3.5 – Do you utilize a distribution list consisting of community or organizational staff, leadership, & partners (i.e. school admin., law enforcement, fire depts., critical facilities, etc.) to forward NWS or non-NWS services briefings for hazardous weather events?

Yes No

- Use your own distribution list to share NWS or non-NWS briefings for hazardous weather events.

3.6 – Have you participated in an office visit or familiarization meeting with your local NWS staff to learn more about products/services available from the NWS & what may be available from non-NWS service providers?

Yes, with NWS office Yes, with a non-NWS service No

- Familiarization meeting with the NWS (in person or virtual) to learn about NWS services and capabilities.
- You can also use non-NWS services.
- After Storm Ready recognition, meeting is required for new EM, safety official, or safety coordinator. (note: not required for non-governmental organizations, but is recommended)



Community Preparedness

4.1 Is your organization already a [Weather-Ready Nation Ambassador](#)?

Yes

No

List any similar non-NWS preparedness/outreach program(s) you are involved with?

- If you're to be Storm Ready, you must be a Weather-Ready Ambassador!
- Participation in at least one similar non-NWS preparedness program is optional.

4.2 – List any community events or other outreach efforts used to distribute and promote weather safety information through your organization.

- At least two community outreach efforts every two years (recommended three or more if population is > 15,000).
- This could be public presentations, educational activities with schools, safety fairs or booths, virtual engagements, social media campaigns, websites, brochure distribution, etc.



Community Preparedness

4.3 – List the dates of any storm spotter or weather safety training your organization helped to share information about, and/or helped to facilitate/organize an event in your community.

Help share information about a virtual class or weather safety training event, and/or help facilitate/organize at least one class every two years.

Why become StormReady?



StormReady Community (4-Years)

The StormReady program helps arm America's communities with the communication and safety skills needed to save lives and property--before, during and after the event. StormReady helps community leaders and emergency managers strengthen local safety programs.

Some StormReady Benefits:

- Organized approach to hazardous weather planning and preparedness
- Access to technical support from the NWS
- Develop close relationships with NWS staff
- StormReady sign and/or certificate
- StormReady recognition ceremony (optional)
- Use of the StormReady logo
- Eligibility for credit points from FEMA's Community Rating System, which provides discounts on flood insurance in participating communities

Recognition Programs

StormReady Supporter (5-Years)

A Supporter is an organization, business, facility or local government entity actively engaged in weather safety and preparedness that is unable to meet all the requirements of the full StormReady program.





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Apply to become StormReady!



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